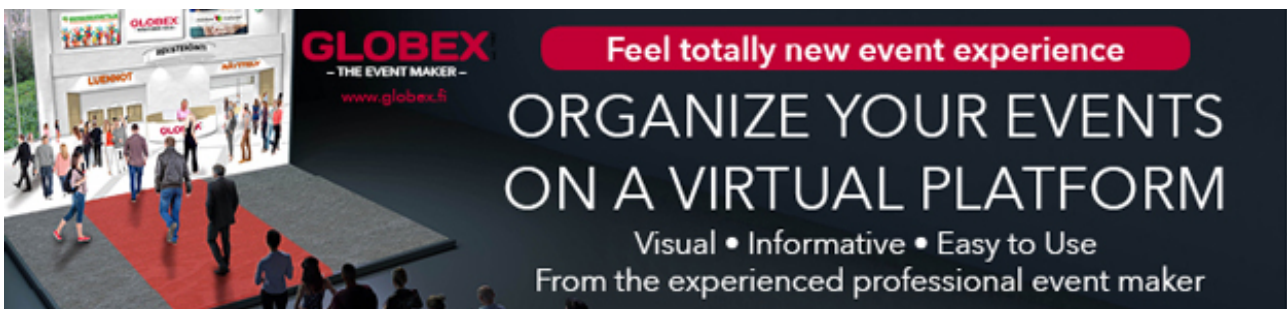Basic Stand include:

- Standard-format image of the stand*
- Image embedded on the background wall
- Company name or logo on the stand *
- Coloring the stand wall and buttons (from the colour palette)
- Short info text for the list of exhibitors
- Anonymous presenter image behind the desk
- One link to website of own choice (e.g exhibitor's homepage)
- Links to exhibitor's social media channels
- Exhibitor's Contact information
- Brochures max 5 pcs (PDF, up to five files)*
- Live Chat
- See the Fair Offer -link to website of exhibitor's own choice
- Contact Form
- Stand visitor report (Basic)

Additional options:

- Video Meeting
- Embedded video* on the background wall or in the video folder (link to the customer's YouTube account). Up to 3 videos.
- Additional brochures
- Lottery function
- Competition link (to the exhibitor's website)
- Photo Image of persons behind the stand*
- Self-designed stand integration*
- Advertisement* in the entrance lobby and the exhibition hall (rotating slider)
- Comprehensive exhibition visitor report

*Material submitted by the customer. Additional work is priced separately